

CONTACT & GENERAL INFORMATION

Name Julie Norton

Relevant degree(s) M.A., LMFT

Home Address

Bus. Address

Phone: (Day)

(Evening)

Email Address

(All Board and Committee Members shall be e-mail accessible.)

Occupation Marriage and Family Therapist; experienced non-profit professional

Number of years as a CAMFT Member 4

EDUCATION & LICENSE INFORMATION

List all licenses which you hold and the date each license was issued. (Note: You are considered to be licensed if you hold an active, inactive, delinquent or retired license.)

License: Marriage and Family Therapist

Date Issued: 2/28/2013

License:

Date Issued:

License:

Date Issued:

From what school did you graduate that qualified you for each license?

University of San Francisco (USF)

DISCLOSURE OF ADVERSE ACTION

Are you a party to any litigation, or are you or have you been involved in any other legal proceeding that may adversely affect the Association or the profession, should you be elected to serve on the Board?

Yes [No] X

If yes, please explain on a separate page

Has any licensing board, regulatory body, or ethics/peer review committee of a professional association ever taken any disciplinary action against you or a license/registration/certification held by you?

Yes **[No] X**

If yes and action was taken by a licensing board or regulatory body or an ethics/peer review committee of a professional association OTHER THAN CAMFT, please attach a detailed explanation.

BOARD POSITION

Choose the position for which you wish to run. Click on each title to view a detailed job description.

- President-Elect
- Chief Financial Officer
- Clinical Board Director-At-Large (Elected by Clinical Membership)

BACKGROUND & EXPERIENCE

Describe your past and current activities within CAMFT or CAMFT Chapter.

I joined CAMFT as a pre-licensed member when I was a graduate student at University of San Francisco. I've been a member of both Santa Clara Valley Chapter (SCV-CAMFT) and now Santa Cruz (SC-CAMFT). I appreciate the value and services of being a CAMFT member. In the last seven years I have held wonderful, albeit demanding, staff-level leadership positions at two exceptional non-profit organizations. I am now focused on my practice. I'm looking for a way to give back to my profession at a state-wide, systems level. I believe I could benefit the organization as I have an understanding of the needs of both non-profit organizations and the needs of a small business owner.

Describe any community activities you are involved in or have been involved in, including the offices held.

Mosaics with Meaning, Community Project; Co-facilitator, Co-Project lead
Pathways, Hospice Volunteer
Program Chair, We Care and Give Back, Intuit (fiscal focus)
Board of Directors, Membership
Director, Community Action Volunteers in Education (CAVE)
Cleo Eulau Center/ Acknowledge Alliance, Served on the staff of a non-profit with annual revenue of: \$1.5M NTC, served on the staff with annual revenue of: \$20M.

List the special interest(s) in your clinical practice or internship.

Emotion skill building and mindfulness training. Expressive arts.
Supporting the needs arising from grief and loss; Resilience.
Social and emotional learning.
LGBTQQ.

Describe your education, training and/or experience which has qualified you for licensure:

I studied at University of San Francisco's Masters of Arts program in Counseling Psychology with an emphasis in Marriage and Family Therapy (MFT). I completed 3,000 hours of training and successfully passed both of the California licensing exams. I have experience working in both private practice, and also supporting large-scale systems. I have a personal passion in expressive arts, and I'm in the process of becoming a PCEA trained facilitator. I've been told I have a collaborative style and an approachable demeanor.

What are the reasons you would like to serve as a member of the Board of Directors?

It would be an honor to serve as a member of the Board of Directors of CAMFT. The CAMFT guiding principles are ones I share: integrity, accountability, transparency, inclusiveness, and collaboration. I'm good at providing vision and involvement from the 30,000 ft level, and yet, get detailed when necessary. If involved as a CFO, my aim would be to keep and maintain, or cause to be kept and maintained, correct books and records of accounts for the organization, including accounts of its assets, liabilities, receipts, disbursements, gains, losses, capital, retained earnings, and any other matters customarily included in financial statements. I'm also glad to serve as a Board of Director, Member-at-large, if that's preferred. I see being in CAMFT for the long haul, and it would be an honor to contribute my diverse professional expertise in service to my profession and our meaningful work.

What strengths do you have in your background and/or experience that are relevant to your candidacy?

I have an adept aptitude for fiscal and operational management. I enjoy creating environments where groups connect and thrive. I've held staff positions and am now interested in board level involvement, as I have the knowledge and ability of how boards and staff can work well together. I bring unusual professional expertise of managing teams of mental health professionals, working in non-profit leadership, and knowing the demands of being a sole proprietor. When I was the Director of the Resilience Consultation program, under my leadership, we added an incentive for trainees and interns to join CAMFT. I believe strongly in the value CAMFT provides and wanted to encourage those new to the profession to become connected. This served as a benefit to the Clinical Supervisors, the Trainees, and the Interns.

What aspect of being a Board member will help you meet your personal goals?

Some ways serving on the CAMFT board will help meet my personal goals: build connections, an outlet to provide thought leadership, and to give back to a cause close to my heart. I would like to learn about mental health in California, the 6th largest economy in the world. I imagine serving, as a Board member, would allow me to gain expertise on complex issues. My aim would be to represent the entire membership and constituency base. I welcome the opportunity to be a collaborator, team player, and futuristic thinker.

What CAMFT programs/activities interest you and why?

The CAMFT programs and activities that interest me most are: 1) Education/ CEU - as a new provider and a new income generating stream- it also serves to keep the integrity and quality of the professional, 2) financial sustainability of the organization for the benefit of the profession and those we serve, 3) advocacy of mental health coverage.

What new programs/activities would you like to see CAMFT embark upon? What do you think would make CAMFT more effective?

I believe CAMFT will need to stay abreast of an evolving profession (i.e., understand the adoption and advancement of coaching.) Also, as technology is scaling and growing, it may provide opportunities to access communities that are normally difficult to reach. In order to make CAMFT more effective, I look to our membership and wonder how we are serving the community. I was intrigued to see in the 2015 study of the CAMFT Clinical membership that 73.37% do not have a professional will in place. This topic may be worth exploring, in service to the broader community. Is there something CAMFT could do to support clinicians with this? Does it indicate that those in our profession find it challenging to face issues both related to finances and death? I imagine so. While I have many creative ideas, I'm eager to learn about the existing work of the board, and would prefer to build on initiatives started so we can gain momentum and traction.

What aspects of the office you seek are most and least attractive to you?

An attractive aspect is the caliber and quality of our professional organization. CAMFT strives to anticipate and meet the professional needs of its members and to create a vibrant Marriage and Family Therapist community. A less attractive aspect could be if the Board gets intrusively involved in day-to-day activities. It is important to me that the interaction between the Board of Directors, staff, and members is collaborative, constructive, and a good experience for all.

What is your five-year vision for CAMFT?

CAMFT has a solid and adopted Strategic Plan. For the next five years it makes sense to deliver on these five key initiative areas: evolving our profession, governance, advocacy, public outreach, membership, and volunteer leadership. Through leadership, education, and advocacy, CAMFT and its members will continue to strive to be exemplary professional resources for mental health professionals and people seeking their services.

What is your one-year vision for CAMFT?

This will be an important transition year for the organization with the departure of a long-time Executive Director. Fortunately, the organization benefits from other dedicated, experienced, well-respected staff. My one-year vision is to govern in a collaborative, professional, ethical, and deliberative manner. I would be cognizant of CAMFT's history as it plans for the future. On the board I would strive to support policies and initiatives, for the staff to implement. In addition, I believe we need to advocate for the advancement of the profession accordance with CAMFT's vision, mission, and values.