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California Association of Marriage and Family Therapists

**CAMFT BOARD OF DIRECTORS
BOARD OF DIRECTORS MEETING MINUTES
MARCH 13-14, 2015
HYATT REGENCY
WASHINGTON, DC**

Board Members:

Guillermo Alvarez, Past President
Jodi Baldel, President
Jurgen Braungardt, Chief Financial Officer
Antonia Bouyer
Bob Casanova
Leah Flagg-Wilson, Secretary
Barbara Griswold
Larry Langford
Mark Perlmutter
Patricia Ravitz
Laura Strom, President-Elect
Chris Trailer

Staff:

Cathy Atkins, Deputy Executive Director
Jill Epstein, Executive Director

1. Welcome/Introductions and Call to Order

President Jodi Baldel called the meeting to order on Friday, March 13, 2015 at 8:30am.

2. Antitrust Compliance

Ms. Badel noted that the CAMFT Board adheres to the CAMFT Policy on Antitrust Compliance.

3. Consent Agenda

Motion (1) – Flagg-Wilson: Pull the agenda from the Consent Agenda
APPROVED

Motion (2) – Trailer: Approve agenda, as amended.
APPROVED

Motion (3) – Bouyer: Approve Consent Agenda.
APPROVED

4. Board Outreach

The Board members indicated, in writing, which legislators they had met and which members of CAMFT they would recommend for future Committee and Board service.

5. Committee Reports/Nominations

A. Executive Committee

The Executive Committee minutes were reviewed.

B. Educational Foundation Board

The Educational Foundation Board minutes were reviewed.

C. PAC Committee

The PAC Committee meeting minutes were reviewed.

D. Honors Committee

The Honors Committee meeting minutes were reviewed.

Motion (4) – Flagg-Wilson: Approve the Honor Award nominee recommendations.
APPROVED

E. Nominating Committee

The Nominating Committee minutes were reviewed.

F. Leadership Advisory Council

The Leadership Advisory Council minutes were reviewed

G. Continuing Education Provider Approval Committee

The Continuing Education Provider Approval Committee minutes were reviewed.

H. Clinical Editorial Council

The Clinical Editorial Council minutes were reviewed.

I. CAMFT Connects Task Force

The CAMFT Connects Task Force minutes were reviewed.

J. Crisis Response Education and Resource Committee

The Crisis Response Education and Resource Committee minutes were reviewed.

K. Public Outreach Committee

The Public Outreach Committee minutes were reviewed.

Motion (5) – Perlmutter: Appropriate \$6000 to hold two additional, in-person Public Outreach Committee meetings in 2015.

APPROVED; OPPOSED – Alvarez

L. Annual Conference and Continuing Education Committee

The Annual Conference and Continuing Education Committee minutes were reviewed.

M. Chapter Advisory Council

The Chapter Advisory Council minutes were reviewed.

N. Ethics Committee

The Ethics Committee meeting report was reviewed. All records and minutes of the Committee are confidential.

The Board reviewed a memo from the Ethics Committee addressing the proposal to the Board from member Elizabeth Greivel regarding a change in the Code of Ethics.

Motion (6) – Bouyer: Accept the Ethics Committee report, as presented.

LAID ON THE TABLE

Motion (7) – Braungardt: Direct staff to create a policy to bring to the Board in June that prohibits referencing SOCE and/or reparative therapy in advertising in CAMFT publications, including CounselingCalifornia.com. The Board intends to get member input once the policy is drafted.

APPROVED; OPPOSED – Bouyer, Langford

Motion (8) – Griswold: Provide Elizabeth Greivel with a copy of the Ethics Committee report and inform her of the Board’s decision directing staff to propose policy that prohibits referencing SOCE and/or reparative therapy in advertising in CAMFT publications, including CounselingCalifornia.com,

APPROVED; OPPOSED - Langford

O. Bylaws Report Task Force

The Board heard a report from the Bylaws Report Task Force appointed to address a proposed article in *The Therapist* regarding issues around the 2013 bylaws vote. The Board took no action.

P. Legislative Committee Proposal

The Board reviewed a proposal to create a Legislative Committee.

Motion (9) – Trailer: Approve proposal, with changes as discussed.

APPROVED; OPPOSED – Langford

Q. Insurance and Healthcare Reform Committee Nominations

The Board reviewed the recommended appointments, who will serve through June 1, 2016.

Motion (10) – Trailer: Accept Committee nominees, as recommended.

APPROVED

6. Policies/Procedures

A. Policy on Member Engagement

Motion (11) - Trailer: Approve the Policy on Member Engagement, as amended.

APPROVED

B. Policy on Posting Policies on CAMFT Website

Motion (12) – Griswold: Approve the Policy on Posting Policies on the CAMFT Website, as presented.

APPROVED

C. Policy on CAMFT Board Members at Chapter Events

Motion (13) – Griswold: Approve the Policy on CAMFT Board Members at Chapter Events, as amended.

APPROVED; OPPOSED – Braungardt, Casanova, Ravitz, Strom

D. Policy on Considering Members for Non-Presidential Vacancies on the Board

Motion (14) – Perlmutter: Approve the Policy on Considering Members for Non-Presidential Vacancies, as amended.

APPROVED

E. Policy on Advertising “Psychotherapy”/“Psychotherapists” by CAMFT Members Who Hold the California License as a Marriage, Family and Child Counselor

Motion (15) – Flagg-Wilson: Rescind the Policy on Advertising “Psychotherapy”/“Psychotherapists” by CAMFT Members Who Hold the California License as a Marriage, Family and Child Counselor.

APPROVED

F. Policy on CAMFT/Foundation Banking of Funds for Chapters

Motion (16) – Flagg-Wilson: Revise the Policy on CAMFT/Foundation Banking of Funds for Chapters, as proposed.

APPROVED

G. Policy on CAMFT CEO Succession

Motion (17) – Flagg-Wilson: Revise the Policy on CEO Succession, as proposed. Direct staff to create an Executive Director succession plan.

APPROVED

H. Policy on Check Signing

The Board directed staff to get a legal opinion on whether any other officer, besides the Chief Financial Officer, may be given authority to be an authorized signer on the CAMFT bank accounts.

The Board took no action on the proposed revisions.

I. Policy on Contract Signing Authority

Motion (18) – Flagg-Wilson: Revise the Policy on Contract Signing Authority, as proposed.
APPROVED

J. Policy on Creating Links from CAMFT’s Website

Motion (19) – Flagg-Wilson: Rescind the Policy on Creating Links from CAMFT’s Website
APPROVED

K. Policy on Credit Overpayments to Future Billings for Dues

Motion (20) – Ravitz: Revise the Policy on Credit Overpayments to Future Billings for Dues, as proposed.
APPROVED

L. Policy on Dues – Extended Payment Option (New Application)

Motion (21) – Griswold: Revise the Policy on Dues – Extended Payment Option (New Application), as proposed.
APPROVED

M. CAMFT Email and Voice Mail Policy

Motion (22) – Ravitz: Rescind the CAMFT Email and Voice Mail Policy.
APPROVED

N. Policy Regarding Case Materials in Possession of Ethics Committee Members

Motion (23) – Ravitz: Revise the Policy Regarding Case Materials in Possession of Ethics Committee Members, as amended.
APPROVED

O. Policy on Legal Action Fund

Motion (24) – Ravitz: Rescind the Policy on Legal Action Fund
APPROVED

P. Policy on Letters to the Editor for The Therapist

Motion (25) – Bouyer: Revise the Policy on Letters to the Editor for *The Therapist*, as proposed.
APPROVED

Q. Policy on Payments Using MasterCard, VISA, American Express or Optima

Motion (26) – Trailer: Rescind Policy on Payments Using MasterCard, VISA, American Express or Optima.
APPROVED

R. Policy on Social Networking

Motion (27) – Bouyer: Rescind Policy on Social Networking.
APPROVED

S. Policy on Subscriptions to The Therapist

Motion (28) – Trailer: Revise Policy on Subscriptions to *The Therapist*, as proposed.
APPROVED

T. Policy on Use of Association Billings for Foundation Donations Policy

Motion (29) – Trailer: Revise Policy on Use of Association Billings for Foundation Donations Policy, as amended.
APPROVE

U. Policy on CAMFT Board Legislative Visits

Motion (30) – Flagg-Wilson: Revise Policy on CAMFT Board Legislative Visits, as proposed.
APPROVED

7. Proposed Projects

The Board reviewed a member proposal for a “therapist-to-therapist” travel program. The Board took no action. The member was invited to advertise the program with CAMFT and/or submit a proposal for an infinity partnership.

8. Member/Chapter Issues

Member issues pertaining to AB 1775 were discussed in the Advocacy portion of the agenda.

9. Member Open Forum

There were no members in attendance to present concerns or topics for possible future agenda items.

10. Closed Session

The Board went into closed session March 13 at 2:45pm to discuss personnel matters and to review the Executive Director’s goals. The Board approved goals for the Executive Director. The Board returned to open session at 4:25pm and recessed for the remainder of the day.

11. Election Report

President Baldel presented the Board with the results of the 2015-2016 Board election.

12. Proposed Partnership

The Board discussed whether CAMFT should have affinity partnerships with multiple vendors offering comparable products/services,

Motion (31) - Flagg-Wilson: CAMFT to have a policy of exclusivity with affinity partners.
APPROVED; OPPOSED – Braungardt, Griswold, Strom

A. Private Tree

The Board reviewed the proposal.

The Board took no action and invited Private Tree to advertise with CAMFT and consider sponsoring events.

B. Geico

The Board reviewed the proposal.

Motion (32) – Perlmutter : CAMFT to partner with GEICO.
APPROVED

C. Brighter Vision

The Board reviewed the proposal. The Board directed staff to compare the offer to CAMFT's existing affinity partner in this same category and report back in June.

13. Executive Director Report

Jill Epstein, Executive Director presented written reports on: staff/operations, external groups, *The Therapist*, marketing and public relations, professional development, Continuing Education Provider Approval Program, outreach to chapters and schools, Chapter Agreement, and the 2015 Strategic Planning retreat.

The Board reviewed proposed changes to the Employee Handbook.

Motion (33) – Ravitz: Approve proposed changes to the Employee Handbook.
APPROVED

The Board discussed previous motions regarding stipends to Chapters and clarified the intent. The \$500 annual stipend (through January, 2018) to chapters who provide proof of commercial general liability insurance (approved in January, 2015) replaced the one-time \$1000 stipend for chapters who ultimately sign the Chapter Agreement (approved in December, 2013).

Motion (34) – Griswold: Rescind Motion (11) from the December, 2013 Board meeting minutes.
APPROVED

14. Legislative/Advocacy Update

Cathy Atkins, Deputy Executive Director, provided written reports to update the Board on the BBS, state legislation, federal legislation, and other advocacy.

SB 128 – “End of Life Option Act”

The Board directed staff to gather member input and then the Board will hold a special meeting in April to discuss further.

AB 832 – Child Abuse, Reportable Conduct

The Board directed staff to gather member input and then the Board will hold a special meeting in April to discuss further.

The Board discussed SB 620 –LMFT Licensure Requirements. Motion (35) – Flagg-Wilson: Support the intern hour restructure bill and direct staff to discussing retaining the telehealth restrictions.

FAILED

Motion (36) – Perlmutter: Send letter with serious concerns to bill author regarding the elimination of the double counting of family and couples hours and ask that the bill be amended to require 400 hours of child/family hours, with the internal understanding that this is not a deal killer but we will use best efforts to get this in.

FAILED

Motion (37) – Flagg-Wilson: Support the BBS-sponsored Bill (SB 620).

APPROVED; OPPOSED – Perlmutter

The Board directed staff to provide information about the bill to members and to direct interns to contact the BBS directly with their concerns.

The Board discussed AB 1775 (2014) and reviewed input from several different stakeholders. The Board directed staff to develop an educational piece on this law.

15. Finance

Chief Financial Officer, Jurgen Braungardt, presented the Finance Committee report, the financial reports, and the 2014 audit.

Motion (38) – Casanova: Accept the February financial reports.

APPROVED

Motion (39) – Flagg-Wilson: Direct staff to draft a Procurement Policy for Board review.

APPROVED

Motion (40) – Strom: Direct staff to update the Finance Committee charter/description.

APPROVED

Motion (41) – Casanova: Direct staff to create an Audit Committee description, based on the auditor recommendation, for Board review.

APPROVED; OPPOSED – Alvarez

Motion (42) – Griswold: Direct staff to research the costs/benefits of a lockbox system.

APPROVED

Motion (43) – Ravitz: Accept the 2014 audit.

APPROVED

The Board received and reviewed the IRS form 990.

16. Open Forum

The Board brainstormed and engaged in a discussion of the Board process and the experience with the lobbying visits.

17. New Business

The Board discussed emerging issues for future Board agendas. Items discussed included:

1. Discuss whether the March Board meeting should be in California instead of Washington, DC and discuss whether the Board members are the ones who should represent CAMFT at the DC lobbying visits. (Strom)
2. The Strategic Planning Committee should explore ways to relieve the financial burden of interns and/or establish a Pre-Licensed Committee. (Perlmutter/Ravitz/Strom)
3. Should Board members serving (or being considered for) Committees be identified as Board members? (Flagg-Wilson)
4. Discuss a budget for Public Outreach Committee projects. (Strom)
5. Discuss how to maintain diversity on the Board. (Alvarez)
6. Ensure that the Nominating Committee is actively identifying and recruiting candidates. (Ravitz)

18. Adjourn

The meeting adjourned on Saturday, March 14 at 2:35pm.