



CONNECT ENRICH ACHIEVE

California Association of Marriage and Family Therapists

BOARD OF DIRECTORS
MEETING MINUTES
March 14-15, 2014
Hotel Monaco
Washington, D.C.
FINAL

In Attendance:

Guillermo Alvarez, President
Jodi Blackley, President-Elect
Antonia Bouyer
Victoria Campbell, Chief Financial Officer
Sharon Duffy
Leah Flagg-Wilson, Secretary
Barbara Griswold
Gayaneh Karapetian
Larry Langford
Jondra Pennington
Mark Perlmutter
Sandra Wolf, Past President

Guests:

Cathy Atkins, Deputy Executive Director
Ron Hynum, Managing Director, Finance and Operations
Jill Epstein, Executive Director who attended via conference call

Observers:

Laura Strom

1. Call to Order

The meeting was called to order at 8:32 a.m. Board members and observers were welcomed. President Guillermo Alvarez acknowledged the Policy on Anti-Trust Compliance.

II. Approval of the Consent Agenda

The Board pulled the December 7-8, 2013 and December 20, 2013 minutes to make minor edits.

Motion (1): Approve the consent agenda without the December 7-8, 2013 and December 20, 2013 minutes.

APPROVED

Edits made to pulled minutes: December 7-8, 2013—to keep minutes consistent of “President” versus “Chair”; and December 20, 2013—edit in “Approved” to Motion (2).

Motion (2): Approve December 7-8, 2013 and December 20, 2013 minutes with noted edits.

APPROVED

III. Member Forum

There was no member comment.

IV. Board Outreach/Evaluation

The Board was asked to submit names of potential future Board members and Committee members. Staff will pursue these members to gauge their level of interest in applying for positions.

The Board also noted the outreach they did with federal and state legislators.

V. Committee Reports/Nominations

A. Ethics Committee: The Board accepted a report from the Ethics Committee.

B. Nominating Committee: The Board reviewed the Nominating Committee minutes from January 3, 2014 and January 31, 2014 election candidate interviews. The Board also reviewed the Nominating Committee report provided by staff.

C. Nominating Committee Task Force: The Board reviewed the recommendations of the Nominating Committee Task Force and the following actions were taken:

Motion (3): Approve the charge developed for the Nominating Committee with the edit of “executive officers” to replace the word “President-Elect.”

APPROVED; Opposed (Mark Perlmutter)

Motion (4): Candidates will not be provided the sample interview questions prepared for the Nominating Committee.

APPROVED

Motion (5): Past President is to serve as chair of Nominating Committee. If Past President cannot serve, then immediate Past President shall serve. If immediate Past President is unavailable, then another Past President shall serve.

APPROVED

Motion (6): Chapter Advisory Council to provide one appointee to Board President for the Nominating Committee.

FAILED

Motion (7): Nominating Committee to provide written report to Board of Directors summarizing Nominating Committee decision making process.

APPROVED

The Board discussed the proposal by member, Steven Kessler regarding submitting to the membership the reasoning behind the Nominating Committee's selection of a slate. NO ACTION TAKEN.

The Board discussed the proposal by member, Patricia Ravitz regarding endorsing candidates.
NO ACTION TAKEN

D. The CE Provider Approval Program: The Board received a report from the Task Force. The Board discussed the timeframe of CAMFT's application to become an Approval Agency. The Board also discussed additional candidates to be appointed to the Task Force through May 2014.

Motion (8): Approve the following to the CE Provider approval taskforce: Ellyn Herb, Anna Osborn, Michael Murray, Linda Lawless, Patsy Phillips, Barbara Pannoni, Kami Storck, and Lisa Gioia.
APPROVED

E. Annual Conference Planning Committee Report: The Board received the report from the Committee. The Board went into Closed Session to discuss a Board of Behavioral Sciences disciplinary action against a presenter at the CAMFT Annual Conference.

F. Public Outreach Committee: The Board discussed the proposed Committee. The Board agreed that there needed to be an increase in targeting of marketing efforts (both public and to membership). The Board asked staff to develop ideas of how to increase these efforts and come back to the Board with ideas and recommendations.

G. Crisis Response Education and Resource Committee: The Board discussed the new Committee description as proposed by staff.

Motion (9): To amend the Crisis Response Education and Resource Committee description as recommended by Committee.
APPROVED

H. Leadership Council: The Board discussed the amended language of the Council description as well as appointed Council members.

Motion (10): To accept the edit of the Council's description as presented by staff.
APPROVED

Motion (11): To approve the following Leadership Council candidates: J.M. Evosevich, H. Dan Smith, Jack Kennedy, Carol Campbell, Mary Ellen McTamane, and Lois Abrams.
APPROVED

I. Honors Committee: The Board reviewed the recommendation for Outstanding School/Agency award.

Motion (12): Approve Palm Springs Unified School District Mental Health Program as the recipient of the Outstanding School/Agency award for 2014.
APPROVED

Staff directed to do more marketing of the various CAMFT grants, scholarships and awards to increase interest.

J. Bylaws/Strategic Plan Task Force: The Board discussed the proposals put forward by the Task Force.

Motion (13): To accept the recommendations of the Task Force minus bullet point 4 regarding vocalized concerns.

APPROVED; Opposed (Mark Perlmutter and Barbara Griswold)

VI. Policies/Procedures

A. Committee Minutes on the Website: The Board discussed the pros and cons of including Committee minutes on the CAMFT website. The Board directed staff to research whether and why other Associations make Committee minutes public, and in what manner and forum. The staff to report back at the June Board meeting.

B. Board Meeting Materials on Website: The Board discussed the pros and cons of including materials on the CAMFT website.

The Board directed staff to research whether and why other Associations make Board meeting materials public, and in what manner and forum. The staff to report back at the June Board meeting.

C. Board Mentor/Mentee Program: The Board discussed whether the Board should make the existing program a required policy.

Motion (14): To make the mentor/mentee program a policy and a requirement for all new board members.

APPROVED; Opposed (Victoria Campbell, Mark Perlmutter)

D. Members Dues Increase: The Board deliberated on the members' dues increase proposal.

Motion (15): To recommend to the general membership the dues increase proposed in the report, and seek comment after explanation of why there is a need for a dues increase including the new services provided, and then bring back to the Board at the September Board meeting.

APPROVED; Opposed (Larry Langford, Barbara Griswold)

E. Member Proposal Regarding Fee Reduction for Disabilities: The Board discussed the proposal submitted to decrease fees for members with disabilities. Discussed was the definition of disability and how this would affect others with hardships. NO ACTION TAKEN on the proposal. The Board directed staff to see if there is a way to help members with disabilities better afford conferences and other CAMFT programs.

F. Member Proposal Regarding Webcasting Washington D.C. Board Meetings: The Board discussed the pros and cons of webcasting meetings outside of California. NO ACTION TAKEN. Staff directed to obtain more information on the legality of webcasting and issues surrounding webcasting.

VII. Proposed Partnerships –None

VIII. Member/Chapter Issues

A. Chapter Agreement: The Board discussed the Chapter agreement and directed staff to re-rollout the agreement while opening up a comment period for 3-6 months. Agreement to be re-reviewed by Board at the September 2014 Board meeting.

B. Chapter Leadership Conference: The Board debriefed about the Conference and provided feedback to staff on areas of improvement. Also discussed was non-Chapter leaders' desire to attend the Conference.

Motion (16): To send the question of "whether non-Chapter leaders should be able to attend the Conference" to the Chapter Advisory Council for recommendation and reasoning to be provided to the Board.

APPROVED

C. Member Correspondence: The Board reviewed general member correspondence to the Board.

D. Member Applications: The Board went into Closed Session to review and discuss two applications for membership by applicants with disciplinary actions.

IX. Proposed Project

The Board discussed the proposal of CAMFT supporting Single Payer health care.

Motion (17): To send the proposal by Ernest Issacs to the Purview Committee to review and provide report no later than June Board meeting.

APPROVED

X. Executive Director's Report

Ms. Atkins reported on staff and operations at CAMFT. Specifically, Ms. Atkins reported on: the student malpractice insurance program; the 2014/2015 Board elections; new programs; and 50th anniversary celebration. The Board accepted reports on *The Therapist*, marketing and public relations, continuing education and pre-licensure outreach efforts.

The Board went into Closed Session to discuss personnel issues.

XII. Finance

CFO, Victoria Campbell presented the February 2014 financial report. The Board reviewed and discussed the 2013 audit report.

Motion (18): Accept the February 2014 financial reports and fund balances.

APPROVED

XIII. Legislative/Advocacy Update

A. BBS Update: Ms. Atkins referred the Board to the written report. Ms. Atkins discussed the new positions at the BBS and expected reduction in delays.

B. State/Federal Legislation Update: Ms. Atkins referred the Board to the written report. Ms. Atkins specifically addressed CAMFT's three pieces of state legislation, the VA, as well as Medicare.

C. Medicare Research Project: Applied Policy provided a short presentation on the findings of the AAMFT/CAMFT research project and resulting expected CBO score.

XIV. Open Forum

The Board thanked Guillermo Alvarez, Cathy Atkins and CAMFT staff for all their hard work over a very difficult year. The Board noted the surge in synergy and energy in this year's lobbying efforts.

XV. New Business

Items to possibly put on future agendas: Pre-Licensees voting rights; Board orientation book for June Board meeting.

XVI. Adjourn

Motion (19): Adjourn meeting at 12:15pm, March 15, 2014.

APPROVED