

Policy on Use of CAMFT's CEPA Logo

CAMFT restricts the use of its Continuing Education Provider Approval ("CEPA") logo as stated in the following policy:

The Association's CEPA logo is the exclusive property of CAMFT. However, CAMFT grants permission to use the CEPA logo to any CAMFT-approved Continuing Education Providers who are in good standing. Only providers who have maintained their CEPA approval status can use the CEPA logo. To maintain approval status and remain in good standing CAMFT-approved Continuing Education Providers must provide timely renewal and payment of renewal fees. This policy does not authorize providers to use any other logo or trademark that is the property of CAMFT.

CAMFT-approved Continuing Education Providers in good standing are authorized and encouraged to use the CEPA logo to represent their approval status in professional advertising and informational materials, including business cards, letterhead, brochures, and other marketing materials. Any other use of the CAMFT member logo not specifically stated herein must be approved by CAMFT.

Providers shall ensure that when referring to CAMFT approval, the correct statement is used in all promotional materials: "[insert organization/provider name] is approved by the California Association of Marriage and Family Therapists to sponsor continuing education for [insert the title(s) of the target audience]. [insert organization/provider name] maintains responsibility for this program/course and its content."

The right to use the CEPA logo shall terminate and be revoked upon the provider's failure to remain in good standing, in the event of misuse by the provider as determined by CAMFT, or any other breach of this Policy for Use. Upon such termination and/or revocation, the provider will eliminate the use of the CEPA logo from all materials, products, and services, regardless of whether such materials, products, and services are preprinted or pre-existing at that time.

Legal action will be taken against anyone who uses the CEPA logo in violation of the above policy.

**As a CAMFT-approved Continuing Education Provider, _____
agrees to comply with the requirements and restrictions stated in this policy and all
applicable CEPA policies which are incorporated by this reference.**

Signature of the Continuing Education Provider Representative

Date

Print Name

Email address